*Copy and paste the below text into your email accordingly.*

**Initial Outreach to Financial Professional**

Dear [Financial Professional’s Name],

On behalf of the Missouri REALTORS® Educational Foundation (MREF), I want to share with you a very exciting opportunity—*It’s Your Move*, a **FREE** online real estate consumer education course for high school juniors and seniors. Through a series of videos, case studies, and interactive quizzes, students learn important information about consumer credit, renting, buying, and selling a home. *It’s Your Move* is designed to educate students on these specific processes as they transition from high school to the next steps of their life.

MREF has collaborated with DESE (Missouri Department of Elementary and Secondary Education) to align the *It’s Your Move* curriculum to meet Missouri Learning Standards. Through this collaboration, *It’s Your Move* has certifiably met Personal Finance and English Language Arts standards, making this a completely reputable program worthy of implementing into your classroom.

In addition to being an online course, *It’s Your Move* has been designed to serve as a hybrid course. This means REALTORS® and financial professionals can participate as guest speakers at the request of the teacher. Guest speakers will not only review quiz and case study materials with students but also moderate a Q&A session after each section, providing real-world examples for students eager to learn more. **That’s where you come in.**

**As an experienced financial professional, would you be interested in taking part in the *It’s Your Move* program at [School Name]? On [date], we were hoping you could join [Teacher’s Name], in his/her classroom, to guide students through a lesson on real estate transactions and consumer credit. The class period will last no more than one hour. In [Teacher’s Name]’s classroom, we ask that you cover [topic] and conduct a question and answer session at the end of the period.**

If you have an interest in implementing *It’s Your Move* into your classroom this upcoming year, please let me know as I would be happy to share with you some additional information and the next steps in doing so!

I look forward to the opportunity to work with you, and better prepare children for life after high school!

Sincerely,

[Name]

[Contact information]